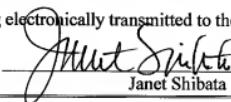


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Janet Shibata

PATENT
Customer No. 020991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

William T. Frantz

Serial No. 10/010,486 Group Art Unit: 2623

Filed: 12/07/2001 Examiner: Oschta I. Montoya

For: SYSTEM, METHOD AND APPARATUS TO DELIVER GUARANTEED
ADVERTISING

Attorney Docket No. PD-201169

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated April 29, 2008, please enter the following
amendments and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.